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October 1, 2012

Mr. Jeff Jacobson

Costa Vida/Fat Cats President

2898 West Maple Loop Drive, Suite 100

Lehi, UT 84043

Dear Mr. Jacobson

It is an honor and pleasure to me to be able to thank you for such a successful interview. I had conducted a similar interview with Bruce, learning about his plan to become a CEO. By having two great leaders giving me advice, I feel I can create an even more accurate and precise plan to build my desired future. It will take a lot of work, and will continue to be work for a long time, but I feel I can prepare and handle it.

I remember once we were in your office, you first showed me the clutter of your desk, as you had your own work to be doing as well. I thank you so much for taking half an hour of your precious time to give me such a valuable interview, especially when you had so much of your own tasks to handle including an oncoming board meeting. College is keeping me quite busy now, and I look forward to the thrill of having more to do while a company grows successful, quite like you do with Costa Vida.

It has been amusing to answer friends who ask “How did you manage to even get in touch with a CEO, let alone an interview?” Because I was granted such a rare and great opportunity, I will certainly take your answers and advice into the utmost heed. I will keep in touch when we can. Congratulations with the success of Costa Vida so far, and keep a hold of that momentum. You’ll be in Canada in no time. Thank you for the interview, thanks for reading, and have a good day.

Sincerely,

Jason Silva